

Curriculum Vitae (Summary)

Victoria Baker

Contact: vic@toria.com or 01603 737906.

Current Position: Interactive designer and web developer / consultant

Relevant Skills: As a Interaction Designer I have 12 years experience working within studios and on contract projects. I have developed large template structures for multi user CMS for the museum sector - providing, visual designs, wire frame mock-ups html templates .css and worked within specialist accessibility guidelines. . I also design and build smaller bespoke web-sites which address varying audience needs and interactive experiences, this work helps keep my technical, research, production skills and contacts up to date.

Sample Projects and Roles

24hourMuseum.org.uk:

- The 24 Hour Museum is the UK's National Virtual Museum, updated daily with new stories by its full time editorial team and providing a point of data input for all the museums in the country to publish their events online.
- Role: For this project I worked within the organisation for 3 months, working as link between the content and technical development teams. It was my job to help identifying key functions and information flows; creating wire frame maps and page designs for the site content. As well as research the marketplace, interface design for content type, branding, final delivery was built as templates in html & .css for handing over to the programmers where I then helped resolve any accessibility and technical problems found in testing.

Better Hospital food NHS

- NHS commissioned website to provide information about healthy eating for the general public
- Role: Working with a NHS strategy group to establish needs and information structure, I liaised with different departments, teams design department and programmers. This job was focused on consultation of the overseeing of the design interface of the site and included the creating of wire frames and templates and the overseeing of the continuity of the whole site build.

Mission Explore,

- Education Game for Natural History Museum
- Working with the education staff of the Natural history museum, and a c++ and Java programmer my role was to develop and design an educational website while liaising between NHM, Programmer and keeping the funders 24HM staff up-to-date on progress include, wire frame and html mock-up, and graphic creation of the site.

Pink n whites

- Bespoke Flash Advertising website to compliment Tv campaign
- Role: Commissioned to research audience, and their expected user experience, create future development strategies, build and produce site, Provide updates and status reports to client on site campaign progress.

Technical skills: Mac user – OS 10 .4.10
Photoshop, Illustrator – Fireworks –
Dreamweaver / html .css java script
Flash Design + (lower /middleweight Actionscript)
Aftereffects – final cut pro – Aperture – Download compressions
Micro soft - Power point, word.

Current projects:

Director SpinningTop Productions Ltd:

Website design/Manage: Norfolk Regiment Museum

Kiosk interactive/ Website : Vicking gallery Norwich Castle Museum

Web Consultant/designer: 24HourMuseum.org.uk

Web design/Manage: The Campaign for Museums

Design/css:: mgm (Museums Gallery Month

Web design/Manage: Spencer Hart Ltd Savill Row

Key projects to date:

Design/css: Abolition 200 National Lottery Awards for all 2007

Design/Build: Pink n whites Advertorial 2006 -7

Design/Build: Wheel dealer flash interact – Top Gear Advertorial 2006

Design/Build: Norfolk Regimental Museum 2006

Design/Build: Norwich castle museum Kiosk 2005

Web Consultant: Show.me.uk 2004

Design/Build: Mission Explore Natural History Museum 2003

Web Consultant: Better Hospital Food NHS Estates 2003

Web - Rebuild: 24HourMuseum .org.uk 2002 (award winn site)

Design/Build: Royal Mail Stamp Trail Website 24 hour museum/royal mail 2001

Web Tutor : Sussex University 2000

In-house Designer: Cognitive Applications 98-2000

Museum Instillation: Manchester United FC Museum 98

Commendations Awards

UEA Business plan Competition finalist 2007

Eureka! Flash Game

Macromedia Accessibility Commendation.

24hourmusem.org.uk :

Best E-Services Solution from the Best of the Web Awards, USA, 2003

Best Public Information Website at IVCA/Biz Net awards at BAFTA 2002

Education:

MA Writing The Visual NSAD

Postgraduate Certificate in Multi-Media Sussex

BA Hons Graphic Design Central St Martin's

4 'A' levels: Communication studies , Film Studies, Art, Art History,

References :

Sacha Varma – Head Programmer
System Simulations
Bedford Chambers,
The Piazza,
Covent Garden
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Jane Finnis, Development Director
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